

EXPERIENCE:

Centro, Chicago, IL

April 2018 – Present

Program Manager

- Developing new Operational Effectiveness program, focused on identifying the highest priority areas for increasing revenue or eliminating wasteful effort/spending through cross-departmental initiatives
- Created the Revenue Enablement program, revamping sales training company-wide to 130+ people, equipping the sales team with new education on our products and leading to 19x growth in contracted clients of a new product over the first 6 months post-training
- Working with executive leadership to establish a process of reviewing and periodic reporting on company performance to the executive team and company wide, resulting in renewed focus and reallocation of resources internally to both high performing and underperforming areas of the organization
- Identified and led the team to execute on a plan to overhaul our sales demo environment infrastructure, leading to an immediate savings of nearly \$20K / month

Centro, Chicago, IL

November 2015 – April 2018

Senior Project Manager

- Managed cross-functional technical teams to deliver valuable company products through efficient, quality engineered code, generating additional sales opportunities for our top products
- Managed data engineering projects for 7 teams, ranging from 2 - 15 people (Big Data, Data Science, Data Warehousing, Data Integrations, Data Support, Technology Partnerships, Data Availability)
- Collaborated daily with product managers, executive leadership, design, QA, and engineering to update progress and eliminate problems for people
- Served as a filter for engineering teams, responsible for understanding dependencies and priorities in order to determine what work is getting done, and when
- Provided guidance and insight to the tools and processes utilized across teams

closerlook, inc., Chicago, IL

December 2014 – November 2015

Interactive Technical Manager

- Worked directly with creative, account, and project management competencies to develop requirements and timelines for project work related to both internal and external projects
- Communicated constantly with project teams on progress and changes in project needs and timing through the duration of a project
- Managed 5-7 web application projects from the beginning of the project, through to QA, and finally to launch
- Managed a team of 10 developers direct-reports with varying skills and expertise to develop the web application projects in a timely and efficient manner

PROFESSIONAL ACTIVITIES AND EXPERIENCE:

Chicago Interactive Marketing Association (CIMA)

December 2015 – Present

President

- Oversee and manage all committees for the organization
- Plan, approve and monitor yearly budget for 12 committees across the organization
- Lead a team of 14 to plan and execute educational, social, and entrepreneurial programming for industry related content throughout the year

EDUCATION:

Northwestern University, Evanston, IL

September 2006 – June 2010

Bachelor of Arts in Communication Studies

Minor in Spanish

SKILLS, LANGUAGES, AND HOBBIES:

Software: JIRA, Confluence, Microsoft Office Suite, Adobe Photoshop, Wordpress, Drupal, Jive, Team Foundation Server, Trello, GitHub, Slack

Language: Proficient in Spanish, HTML/CSS, Python/Django, SQL (work in progress), Ruby on Rails (work in progress),

Hobbies: I am a self-trained full-stack developer, and host several websites on Heroku and DigitalOcean. I handle everything from development, server setup, and database administration. My projects can be found on ericwhobrey.com. I also love baseball, and manage an adult men's baseball league in the suburbs during the summer.